## Smart Media Group - Alexandria 814 King St

# Pat McCrory /R/ Governor/ NC Submission Number 394 Issue 5

Alexandria VA 22314



### WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Buyer: Client: Associated Copies: No Schedule Dates: 09/17/12 to 09/23/12 06217483 Pat McCrory /R/ Governor/ Contract type: Client/Product/Estimate: MCCRO /ORDR /917923 Submission Cost: Political 7225 Sales Rep: Order Ref: Business Category: Transactional Business Type: Campaign Ref: 06217483 POLITICAL HRP Washington, DC E:120703005 Copy

Demographic: Product: (L) Household McCrory 4 NC Gov Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

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		M-F 4-5p Judge Judy		T T 4-5p Judge Judy		Sat 9-10p		Sat 6-90	2	M	***************************************	M-F 3p E1 / 2p C1 Let's Make A Deaf		VI-r 4-5p Juage Judy	74 T A 75 T T T T T T T T T T T T T T T T T T	F Sp c I / zp C I Let's Make A Deal	Sales Product Details
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	ule Dates: O Number: lated Copies:	Cliont.
	NC ., 09/17/12 to 09/23/12 06217483 No	Pat McCrory /R/ Governor/
	Submission Cost: 7225 Client/Product/Estimate: MCCRO /ORDR /917923 Weeks: 1 Contract type: Political	
	7225 MCCRO /ORDR /917923 1 Political	
Duamess Category: Hansactiona	Campaign Ref: Sales Rep: Order Ref: Business Type:	
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			275		600		100		100		120	â		900		250		250		170		85		COST		

## Smart Media Group - Alexandria

814 King St

Alexandria VA 22314

# Pat McCrory /R/ Governor/ NC

Submission Number 394 Issue 5





WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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			Wed 930-11p ET / 830-10p CT Bin	-	M-F 6a News		M-F 5a News		M-F 1230-2p ET CBS Soaps		M-F 1135p ET / 1035p CT Late Show		M-F 6a News		T Da News		T COC-FG TI COC COCAPS	M-E 1930 on ET OBC Comm	T	M-E 11355 ET / 10355 OT Late Cham	s	Sun 9a ET / 8a CT CBS Sunday Morning News		Sales Product Details		Associated Copies: No			NC	Dat Macron (D) Caparage
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		Weekly									<b>T</b>															Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:	
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Client:	NC		Submission Cost:		7225	Campaign Ref:		E:120703005	
Schedule Dates: Est./PO Number: Associated Cople	Schedule Dates: 09/17/12 to 09/23/12  Est./PO Number: 06217483  Associated Copies: No		Client/Product/Estimate: Weeks: Contract type:	MCCRO /ORDR /917923 1 Political	/917923 1 Political	Sales Rep: Order Ref: Business Type:		HRP Washington, DC 06217483 POLITICAL	В 
Ref	Sales Product Details	Rev Type		Rate	Spot		09/17 Total	Total	
	Brother				Туре			108	Coal
					Comme				
29	M-F 1135p ET / 1035p CT Late Show	06		120	30	Nbr of Spots	_	_	120
3					Comme				
<del></del>	W-F 12p News	05		100	30	Nbr of Spots	1	_	100
2					Comme				
<u>.</u>	W-F ba News	04		100	30	Nbr of Spots	1	_	100
					Comme				
32	MTWTF	05		85	30	Nbr of Spots	2	2	170
					Comme				
Mkgd	Sal 9-95	06	1	400	86	Nbr of Spots	-3	-1	400
L	M 7 A 7 5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				Comme				
ş	M-F 4-5p Juage Judy	04		85	30	Nbr of Spots	1	-	85
	With				Comme				
			Weekly	Weekly Totals: Total Spots(Ord Spots)	Ord Spots)		34	34	
				Closed PR			-		

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	oat o-ab	0.100		Sales Product
	1:30 Commercial	,		Spot Type
	09/17/12		Date	יומ-פונוער
	Closed Pre Emption		Shibic	Dist.
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00 (03/22)	33 (00/22)		Makegood Line(s) (Dates)	
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		χ <b>Θ</b> ,	Carribargii	Campains

Pre-emption Summary

**Grand Totals** 

			uid I Ciais.	Grand Totale:			Spore	lotals	
Net Total:	Commission:	Gross Total	Spots:			7225	34	09/17	Month 9 Weeks: 5
6,141.25		7,225.00	34		1227	7005	34		